



Xe LITE™

- Supports endurance
- Supports alertness, mental clarity and focus
- Provides sustained and longer lasting energy levels
- Fewer calories than Xe Energy



What is Xe Lite?

Xe Lite is a healthy, natural energy drink made of energizing botanicals and antioxidant-rich superfruits. This delicious beverage delivers a unique blend of nutrients formulated to give you quick and lasting energy. Unlike most energy drinks that are loaded with ingredients that pump you up and then let you down, Xe Lite is a healthier energy alternative that enhances performance, boosts endurance, increases alertness, and reduces fatigue.



alertness



focus

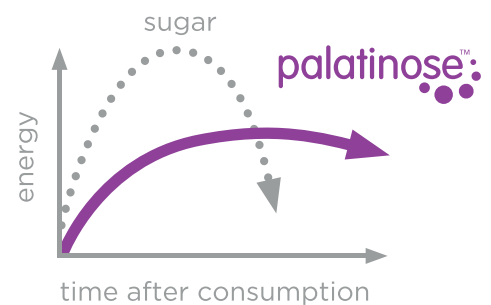


mental clarity

How does Xe Lite differ from other energy drinks?

Xe Lite is a healthy alternative to traditional energy drinks. It provides natural energy from 28% juice, guarana, green tea, yerba mate (for a quick boost), and Palatinose™ for longer lasting energy. Xe Lite is free of sugar additives such as high fructose corn syrup, glucose, and sucrose. It does not contain artificial colors, flavors, or sweeteners and, best of all, it is preservative-free. In a review of over 30 energy drinks currently available, including the top selling energy drinks, 97% contained at least one of the above additives. Many of the products reviewed contained several of these ingredients. Xe Lite is purely a healthier, more natural energy beverage.

Longer Lasting Energy



**NO ARTIFICIAL
FLAVORS, COLORS,
SWEETENERS OR
PRESERVATIVES**

What fruits are used in Xe Lite?

There are eight fruits in Xe Lite: açai, elderberry, apple, grape, pear, acerola, cupuaçu, and camu camu.

What is Palatinose?

Palatinose™ (also called isomaltulose) is a novel and natural carbohydrate energy source. It is found naturally in honey, sugar cane, and sugar beet. This healthier carbohydrate breaks down more slowly in the body when compared to sucrose (table sugar) and other simple sugars. Because it is not broken down as quickly, energy from Palatinose™ is longer lasting and more sustained. Palatinose™ is also scientifically proven tooth friendly and has been certified tooth friendly since 2008.

What are the potential health benefits of Palatinose?

Palatinose™ and its sustained energy supply has several benefits. Unlike most sugars and starches, Palatinose™ does not block fat burning. Studies in children and the elderly show the potential of Palatinose™ with its steady and sustained glucose supply in memory performance and mood.

Is Palatinose natural?

Yes, Palatinose™ is natural. It is found naturally in honey, sugar cane, and sugar beet. This natural sweetener is neither synthetic nor artificial. It is produced using an enzymatic process of natural extracts derived from sugar beets. It is 100% vegan, kosher, halal and non-GMO.

What makes Xe Lite taste sweet?

Xe Lite is naturally sweetened by its blend of fruit juices. Palatinose™ also adds to the sweet taste of Xe Lite. Xe Lite does not contain high-fructose corn syrup, sucrose, glucose, or artificial sweeteners.

Why is Xe Lite lightly carbonated?

We lightly carbonate Xe Lite to enhance the taste, flavor, and experience of drinking it. Sound research on the effects of carbonation shows it is very safe for consumption and that there are no negative effects on the body.

Who should drink Xe Lite?

Xe Lite is for anyone who wants added energy and increased focus and alertness. We do not recommend Xe Lite for children (under age 16), pregnant or nursing women. If you are taking prescription medications, please consult with your physician before consuming Xe Lite.

What is reverse osmosis water?

Xe Lite is made with culinary drinking water that goes through a process called reverse osmosis. Reverse osmosis (Ro) is simply a way to purify water.

What is the shelf life of Xe Lite?

Unopened, Xe Lite will last up to 12 months from the date of production. Once opened, we recommend consuming it in one sitting.

What claims can I make about Xe Lite?

- **Enhances performance**
- **Supports endurance**
- **Increases energy**
- **Promotes alertness, mental clarity, and focus**
- **Provides sustained and longer lasting energy levels**

Ingredients

Reverse Osmosis Carbonated Water, Palatinose™(Isomaltulose), Proprietary Fruit Blend (Açai Berry Juice, Elderberry Juice Concentrate, Acerola Berry Juice Concentrate) Grape Juice Concentrate, Apple Juice Concentrate, Pear Juice Concentrate, Malic Acid, Fruit Juice (Color), D-Ribose, Pectin, Capuacu Fruit Pulp, Ascorbic Acid, Green Tea Leaf Extract, Camu Camu Puree, Stevia Rebaudiana Leaf Extract, Natural Flavor, D-Calcium Pantothenate, Niacinamide, Guarana Seed Extract, Panax Ginseng Root Extract, Pyridoxine Hydrochloride, Yerba Mate Leaf Extract, Cyanocobalamin.

| 28% JUICE | |
|--|----------------------------|
| NUTRITION FACTS | |
| Serving Size: 8.4 fl.oz. (250 mL) | |
| Servings Per Container: 1 | |
| Amount Per Serving | % Daily Value* |
| Calories 80 | Calories from Fat 0 |
| Total Fat 0g | 0% |
| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 15mg | 1% |
| Total Carbohydrates 20g | 7% |
| Dietary Fiber 0g | 0% |
| Sugars 18g | |
| Protein 0g | |
| Vitamin C 100% | Vitamin B3 50% |
| Vitamin B5 50% | Vitamin B6 50% |
| Vitamin B12 50% | |
| Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin A, calcium and iron. | |
| *Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs. | |